

July 10, 2010



Colorado State University
State 4-H Office
4040 Campus Delivery
Fort Collins, CO 80523-4040
(970) 491-0246
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www.westernnationalroundup.org

Western National Roundup is a youth development conference which combines the aspects of a leadership conference with 16 national contests. Both 4-H and FFA members are encouraged to attend. Conference participants gain knowledge and experience by listening to motivational speakers; participating in an assortment of educational workshops, discussions, and tours; and competing in a variety of judging and speaking events.

Western National Roundup began in 1920 for 4-H and FFA members who were selected by their states to serve as delegates. The 4-H/FFA Livestock Judging and Meats Identification contests began the same year. The National 4-H Horse Classic-Western Division, began in 1983 and runs contests in six areas: Horse Judging, Horse Bowl, Hippology, Horse Public Speaking, Horse Demonstration Individual and Team. The Consumer Decisions Contest was added in 2000. Within the past six years, the Family and Consumer Science Classic was formed and has added four additional contests: Family and Consumer Science Presentations, Bowl, and Skill-A-Thon, as well as, Fashion Revue to broaden the scope of the contests. The Public Speaking Contest was introduced in 2007 and hosts two contest areas: Impromptu and Prepared. And, in 2008 Western National Roundup hosted the first annual Parliamentary Procedure contest.

As a sponsor, you will be supporting many 4-H and FFA members from across the country who come to compete against their peers and grow as tomorrow's leaders. We have the following sponsorship levels available for individuals and organizations who would like to make a monetary donation:

- ❖ **Major (\$10,000+)** will receive: A recognition plaque; banners to be displayed during the entire conference, the banquet, and awards breakfast. In addition, you may have your banner up during an additional event of your choice. This sponsor level also allows your company to have a booth for the duration of the Roundup (optional), a full page ad in the program, and six tickets to the Friday night banquet and two tickets to the Sunday Awards Breakfast.
- ❖ **Diamond (\$5,000 - \$9,999)** will receive: A recognition plaque, banner at an event of your choice (excluding the banquet), booth at Roundup (optional), a half-page ad in the program, and four tickets to the Friday night banquet and two tickets to the Sunday Awards Breakfast.
- ❖ **Gold (\$2,500 - \$4,999)** will receive: A recognition plaque, booth at Roundup (optional), a quarter-page ad in the program, and two tickets to the Friday night banquet and two tickets to the Sunday Awards Breakfast.
- ❖ **Silver (\$1,000 - \$2,499)** will receive: A recognition plaque, booth at Roundup (optional), logo on the back cover of the program, and two tickets to the Sunday Awards Breakfast.
- ❖ **Bronze (\$100 - \$999)** will receive: A recognition plaque, and logo on the back cover of the program

The event is January 6-9, 2011, in Denver, Colorado. Participation in the event varies from 900 to 1,200 attendees. As a sponsor, if you plan to attend the event and would like to set up a booth, booth set-up is Wednesday afternoon, January 5 from 3:00 to 6:00 p.m. or Thursday morning, January 6 from 9:00 a.m. to Noon. I understand busy schedules and tight budgets, if you are not planning to attend the event but, would like to send items, please make sure they arrive by December 15, 2010. The campus closes for the holidays

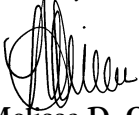
and it is difficult to receive packages after that date. As a supporter of Western National Roundup, you have an open invitation to visit us at any time during the event. Please let me know if you are planning to attend and the names of guests joining you by **December 15** so I can make arrangements for your stay.

Please contact me if you have any questions or need additional information, melissa.oliver@westernnationalroundup.org or 970-213-0899. For additional information regarding the event, visit the website at www.westernnationalroundup.org.

I have enclosed a copy of our W-9 form for your records. Please send all awards and donations to Melissa Oliver at Western National Roundup, CSU Extension, State 4-H Office, 4040 Campus Delivery, Fort Collins, CO 80523-4040.

Again, thank you for your support and I hope to see you in Denver!

Sincerely,

A handwritten signature in black ink, appearing to read "Melissa D. Oliver". The signature is fluid and cursive, with the first name being the most prominent.

Melissa D. Oliver

Western National Roundup Coordinator