

**WESTERN NATIONAL ROUNDUP
4-H CONSUMER DECISION MAKING CONTEST**



Contest Superintendents:

Mindy Turner
4-H & Youth Development Specialist –
Home Economics
New Mexico State University
PO Box 3003, MSC 3AE
Las Cruces, NM 88003
575-646-1166 575-646-3027 (fax)
midenny@nmsu.edu

Brenda Bishop
Extension Home Economist – Quay County
New Mexico State University
PO Drawer B
Tucumcari, NM 88401
575-461-0562 575-461-2899 (fax)
brbishop@nmsu.edu

I. Eligibility

- A. A State/territory/District of Columbia is allowed only one entry in only one division of a contest in a national 4-H competitive event each year. An entry is an individual, in the events where individuals compete against individuals only, or a team in events where total team scores are computed and recognition given to the team. Individuals may be recognized in those events that are primarily team events.
 - 1. One team per state with a maximum of four participants.
- B. Entries not officially entered will not be permitted to participate for any reason.
- C. An individual may enter a National 4-H competitive event in a specific program area only once. Participating members of a team entry (even if they are designated alternate by low score) are ineligible to enter the same event again as a part of another team.
- D. The eligibility requirements to enter a National 4-H Competitive Event are:
 - 1. Contestant must already have passed his or her 14th birthday, and may not have reached his or her 19th birthday, as of January 1 of the year in which the National 4-H Competitive Event is held*. However, the State 4-H Leader may grant a special authorization to compete, for youth with developmental disabilities who exceed the upper age limit.
 - 2. All contestants must be members of 4-H in the state they are representing during the year in which the National 4-H Competitive Event is held.
 - 3. The contestant(s) or team(s) of contestants must be certified as the official state entry by the State 4-H Leader or by a person designated by the State 4-H Leader. The individual(s) or team(s) may be selected by any procedure the State 4-H Leader believes is appropriate.
 - 4. The contestant, his or her county 4-H staff member, and the State 4-H Leader must certify as follows on the application form or an accompanying memo:

“This contestant has not participated in post-secondary coursework in the subject area of the national 4-H competition, nor has he or she participated in training for post-secondary competition in the subject area of the national 4-H competition.” *Violation of this will result in forfeiture of any awards or recognition which have been won in the National 4-H Competitive Event.*

- E. All participants must first qualify through the represented state and meet all the state eligibility rules.

II. Procedures

- A. Six classes will be judged with four items in each class.
- B. Classes will be selected from various states with resources announced each year. 2010 and 2011 contest year classes will be selected from the following:

All Fluids Are Not Created Equal – NM	Light bulbs – ND
Nutrition and the Athlete – CO	Sunglasses – GA
Vitamins – CO	Trail Foods – ND
Athletic Sock – GA	MP3 players – NM
Alarm Clocks - GA	Backpacks – TX
Yogurt - CO	Toys - NM
- C. Each Contestant will give two sets of oral reasons with a time limit of two minutes per set.
- D. In case of a tie, the total reasons score will be used to break the tie on team and individual overall, should there still be a tie, it will be broken by a predetermined class. A tie on reasons score will be determined by the lowest placing scores on reasons classes. If there is a zero in the placing classes of one of the contestants, that contestant automatically loses the tie. If there is still a tie, the breaker moves to the predetermined classes. A tie on the placing classes score will be broken by the total reasons score. If there is still a tie then the tie will be broken by the predetermined classes. A tie on Group Think scores will be broken by the judges.
- E. While judging, contestants will confer with no one except the group leader of their section or a superintendent of the contest. Offenders may have their class card pulled.
- F. Following the completion of class judging and reasons, each team will participate in a Group Think activity.
- G. The Group Think consists of 5 basic steps:
 1. Ascertain the issue or problem and state the facts
 2. Determine the alternative solutions to the problem
 3. List personal or social goals (or criteria) bearing on the problem
 4. Evaluate the alternatives according to the goals or criteria
 5. Make a decision based on the evaluation
- H. Each team will be given 10 minutes processing time. Teams will be taken into the judging room in random order. Upon entering the judging room, the team will be presented a situation. With the judges watching, the team will read and evaluate the problem, discuss their solution, and present a final statement of their decision. Recommended processing time is 3 minutes for read through, 3 minutes for discussion, and 2 minutes for the final statement.

- I. Fifty (50) points will be deducted from the team score for talking in the reasons holding area for each incident. The second reminder for a contestant will result in disqualification of that contestants scores.
- J. Total scores are based on 50 points each for 6 classes (300), 50 points each for reasons (100), for a total possible score of 400 for each individual. Team score is a possible 900 for classes, 300 points for reasons (based on three scores, on a four man team the low score is dropped), and 400 points for the Group Think, for a total possible score of 1600 points per team.

III. References

- A. New Mexico Consumer Decision Making Contest Handbook, 200.H-12 (R-2003)
- B. 4-H Consumer Decision Making Contest Scorecard, 300.D-8
- C. Placing Card for Judging Events, 200.D-9
- D. Texas 4-H Consumer Decision Making Contest Study Guide
- E. Mississippi 4-H Consumer Decision Making Contest Educators and Leaders Guide
- F. Clemson University Consumer Decision Fact Sheets

**Reference materials are available through the New Mexico 4-H website at <http://cahe.nmsu.edu/4h> or by request from the New Mexico State 4-H Office (575) 646-3026 or state4h@nmsu.edu . Hardcopies will be sent for a small fee to cover postage.

IV. Awards

- A. First through fifth place ribbons will be awarded to the winning team members and high individuals overall. Plaques will be given to the top three teams and high individuals overall.
- B. First though fifth place ribbons will be awarded to the high point reasons teams and individuals, with a plaque to the first place team.
- C. First though fifth place ribbons will be awarded to the high point placings teams and individuals, with a plaque to the first place team.
- D. First though fifth place ribbons will be awarded to the high point Group Think teams with a plaque to the first place team.

For more information, please contact Mindy Turner at the New Mexico State 4-H Office at (575) 646-1166 midenny@nmsu.edu or Brenda Bishop at the Quay County Extension Office at (575) 461-0562 brbishop@nmsu.edu .

ENTRY INFORMATION

Registration/entry forms are to be completed on-line at www.westernnationalroundup.org and an Official Authorization Form must be printed and then signed by the respective State 4-H Director/Leader and mailed with full payment to:

**Western National Roundup
Melissa Oliver
Colorado State 4-H Office
University Square 2D
Campus Delivery 4040
Fort Collins, CO 80523-4040**

Important dates to remember:

October 5

On-line registration opens

November 30

Late registration begins (\$50 per person)

December 10

Registration closes

HEADQUARTERS AND LODGING

The headquarters hotel for this event will be the Renaissance Denver Hotel, 3801 Quebec Street, Denver, CO 80207; (303) 399-7500. Special rates are available for all participants. Please refer to the hotel link on the website for hotel information, rates and reservation form. Reservations must be made directly with the hotel by December 10.

Revised 6/2011